



ipb pride of place

in association with Co-operation Ireland

Information Brochure



IPB Pride of Place 2025

Co-operation Ireland, its local authority partners and its headline sponsor, IPB Insurance, are proud to present the prestigious Pride of Place Competition for the 23rd consecutive year. The purpose of the competition is to acknowledge the work being done every day by communities all over the island of Ireland.

A note from our Chairperson



“Co-operation Ireland, its local authority partners, and its headline sponsor IPB Insurance are proud to present the prestigious IPB Pride of Place Competition for the 23rd consecutive year. Last year was the 22nd year of the competition with over 100 entries by County and City councils from all over the Island of Ireland with a memorable awards ceremony and dinner in the Hillgrove Hotel hosted by Monaghan County Council. I was honoured to celebrate with all the communities present. I congratulate all of them, as they were already winners and community exemplars by being nominated by their local authority to represent their place. The purpose of these awards is to acknowledge the work being done every day by communities all over the island of Ireland. Since the competition commenced our judges have met hundreds of thousands of people, all of whom are so proud of their place. The competition is based on communities demonstrating directly to the judges their pride in their place by oral presentation, exhibitions of community activities and culture and a tour of the area highlighting the aspects of which they are particularly proud. It is also important that the community demonstrates a real partnership with their local council and show that all sectors of the community are included.

I wish to thank Co-operation Ireland for their ongoing commitment to leading this competition and I want to particularly welcome IPB Insurance as the headline sponsor for the fourteenth year running. I acknowledge IPB's recognition of the importance of looking after the communities their customers serve.

I wish all the communities and groups in this year's competition every success and thank them for their participation. I look forward to visiting many of them.”

Tom Dowling

Chairperson, IPB Pride of Place

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How to enter

The IPB Pride of Place competition is open to all local community groups, by way of local authority nomination only. Applications should be completed online at www.prideofplace.ie. The closing date for receiving applications is Friday 6th June 2025.

Entry is by way of council nomination. Each local authority may nominate groups in up to a maximum of five categories and one entry only in any individual category. Please note that population categories are judged on all aspects of the community and single issue categories are judged on the specifics of that category.

2025 Categories

1. Population 0-300
2. Population 300-1000
3. Population 1000-2000
4. Population 2000-5000
5. Population Over 5000
6. Creative Communities
7. Climate Action and Biodiversity
8. Community Youth Initiative
9. Inclusive Communities
10. Community Wellbeing Initiative
11. Community Tourism Initiative
12. Age Friendly Communities
13. Urban Neighbourhoods and Housing Estates

CITY CATEGORIES

1. Urban Neighbourhood under 3,000
2. Urban Neighbourhood over 3,000
3. Creative Communities
4. Climate Action & Biodiversity
5. Community Youth Initiative
6. Inclusive Communities
7. Community Wellbeing Initiative



2025 Timeline

Entry Form Deadline: Friday 9th May

Submit basic details, including group name and category.

Summary Form Deadline: Friday 6th June

Finalise your entry with a summary and photograph.

Judging Period: Mid-June to Early September

Judges will visit entries during this time.

Awards Ceremony: Friday, 7th November

Limerick Strand Hotel



Contact us

If you require any support or any additional information on Pride of Place 2025, please contact:

Hazel Scott: hscott@cooperationireland.org

Jess Crisp: jcrisp@cooperationireland.org

Pride of Place: prideofplace@cooperationireland.org

IPB Insurance

IPB Insurance is a mutual general insurance company. As an experienced underwriter of major liability, property and motor risks, we insure some of the largest risks in the private, semi-state and particularly in the public sector.

We are delighted to protect our members and their communities across the length and breadth of the island of Ireland. For further information on the work of IPB Insurance, visit:

www.ipb.ie.

Co-operation Ireland

Since Co-operation Ireland was established 45 years ago, we have been delivering effective and impactful cross-community and all-island programmes, which support our vision of a peaceful and stable island where people of all backgrounds live and work together for a better future. Our mission is to sustain peace by helping to build a shared and cohesive society. For more information, visit:

www.cooperationireland.org.