



Údarás Um Shábháilteacht Ar Bhóithre
Road Safety Authority

4th Edition September **2014**

EDUCATIONAL

NEWS

Road safety education materials
available to all!

Request a
visit from
the RSA's
Road Safety
Promotion
Officers

Road safety
resources
for the whole
community

Be Safe!
for children
aged 5-12

Road safety awareness programmes for older people
Safegrads third level road safety guidelines
Transition year road safety programmes
Streetwise for 12-16 year olds
Simon and Friends for children under 5

*and much
more...*

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Welcome to the 4th edition of our yearly *Educational News*.

Last year we told you about the road safety resources for pre-schools, primary and second level schools, third level colleges and the community.

This year we would like to tell you about our new resources and services, especially the **Nationwide Road Safety Education Service**. We now have a team of road safety educators who are available to travel to *your* school and deliver road safety programmes to your students. You will find more information about this new, free service inside.

We are continuing to distribute information-based publications and high-visibility materials through our website, www.rsa.ie. Your school may already have some of the educational materials described here but if you need copies, please email education@rsa.ie. We hope you enjoy reading our newsletter and we are happy to hear any feedback you may have.

Christine, Aisling and Eilish
Senior Road Safety Promotion Officers
Road Safety Authority

Email: education@rsa.ie
LoCall: 1890 506080



The programmes with this symbol require a training course which we will organise. The training is free of charge.



Road Safety Education Service

As part of our commitment to bringing road safety into all communities, we have set up a Nationwide Road Safety Education Service.

A team of Road Safety Educators is available to travel all around the country visiting pre-schools, schools, colleges, YouthReach and community groups, places of work and sporting organisations. Our established and effective Road Safety programmes can be tailored to suit your specific educational requirements.

We can tailor each presentation to suit all class sizes, groups and ages. We tackle a range of topics on road safety including road safety at school, pedestrian

and cycle safety, urban and rural transport issues, learning to drive and killer behaviours such as driver distraction, speeding and driving under the influence of drugs and alcohol.

So, no matter what the age or size of your group, or class, a member of our Road Safety Educational Team can work with you to deliver comprehensive road safety education.

If you wish to find out further information or to arrange for one of our team to visit your school, please email education@rsa.ie or fill in the 'request a visit' form on our website www.rsa.ie

This service is free of charge.



Staff of the Nationwide Road Safety Education Service



Anne Patten, RSA Road Safety Promotion Officer, giving a Road Safety talk at a Men's Sheds Group in Co. Mayo

Teaching Resources

Pre-schools

Simon and Friends

For children under 5 years

This resource promotes road safety to children aged five and under. The pack contains beautifully illustrated stories and a teacher's guide called Hand in Hand. This guide has activities, games and songs which support the Simon and Friends stories.

Key road safety message	Name of story
Holding hands	'Simon's Surprise'
Stopping	'Josie's Picnic'
Look and listen	'Sara and Sophia's Trip to the Farm'
Setting a good example	'Charlie Goes to a Party'

The teacher's guide, storybooks and CD Rom come in a colourful case. At the end of each story there are more activities which preschool providers can use to develop other learning experiences with the children.



If you want to receive training on this resource, please contact the RSA's Road Safety Promotion Officer by email on education@rsa.ie or your local County or City Childcare Committee.



Beep Beep Day

Friday 10 October, 2014

This is a national road safety awareness day for children. It takes place in crèches and Montessori schools around the country during Road Safety Week from 6-12 October but can also take place at any other time during the year.

On Beep Beep Day, children aged 5 and under will practise basic road safety skills with the Simon and Friends road safety storybooks, songs, games and activities. We will distribute specially designed Beep Beep Day high-visibility vests to participating preschools free of charge.



Pre school children practising road safety skills on Beep Beep Day 2013

Teaching Resources

Primary schools



Seatbelt Sheriff

For 1st Class Children

Seatbelt Sheriff is aimed at children in 1st class. The children become Seatbelt Sheriffs by taking a pledge to always wear their safety belt and to make sure that everyone else in the car is buckled up. They are given a sheriff's badge and a certificate, which gives them the power to instruct passengers and drivers to 'Buckle Up' in any vehicle in which they are travelling.



Winners: Scoil Mhuire na nGael, Bay Estate, Dundalk, Co Louth

Runners up were:

Scoil Molega,

Br. Tigh Chlair, Cros an Araild, Baile Atha Cliath 6W.

Scoil Naomh Muire, Fearann,

Lower Farran, Ovens, Co Cork.

St Brigid's BNS,

Howth Road, Killester, Dublin 5.

Little Angels Special School,

Knockamona, Letterkenny, Co Donegal.



Hi-Glo Silver

For 2nd Class Children

Hi-Glo Silver was introduced to help Seatbelt Sheriff with his duties. Hi-Glo Silver is Seatbelt Sheriff's horse and he encourages children to remind their parents that they should wear high-visibility jackets or belts when out walking. This resource is for children in 2nd class who have already received Seatbelt Sheriff's message.

It includes a free high-visibility armband for each child and lots of fun educational messages.

You can download additional packs at www.seatbeltsheriff.ie.

This site also has fun activities such as puzzles and quizzes.



Winners: Virgin Mary GNS, Shangan Road, Ballymun, Dublin 9

Runners up were:

Glór na Mara,

Convent Hill, Tramore, Co Waterford.

St Fergal's NS, Killeagh, Co Cork.

Scoil Naomh Bríd, Killoughter, Redhills, Co Cavan.

Lackamore NS, Lackamore, Newport, Co Tipperary.

In October, we will send Seatbelt Sheriff and Hi-Glo Silver packs to schools.



Teaching Resources

Seatbelt Sheriff & Hi-Glo Silver Competition

Seatbelt Sheriffs & Hi-Glo Silver

For children in 1st and 2nd class

Seatbelt Sheriff and Hi-Glo Silver classes can also take part in a school poster competition.

Students from 1st classes all across Ireland will compete to create a poster about the Seatbelt Sheriff's message which is to 'buckle up' in any vehicle they are travelling in.

Students from 2nd classes will compete to create a poster that glows in the dark reminding everyone to be bright day and night when out walking or cycling.

The winning schools in each category will receive a significant cash contribution at an award ceremony in Dublin Castle followed by a class day out at Dublin Zoo.

Packs will be sent to all primary schools in October.

Closing date for poster entries is
Friday 23 January 2015

For further information, please visit www.seatbeltsheriff.ie

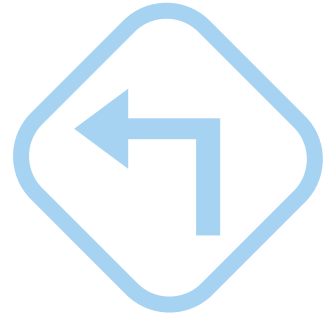


Seatbelt Sheriff & Hi Glo Silver Award Ceremony in Dublin Castle.

Pictured with winners and the Garda Mounted Unit is Ms Moyagh Murdock, CEO, Road Safety Authority and Chief Superintendent Michael O'Sullivan, An Garda Síochána

Teaching Resources

Primary schools



Primary School Road Safety Presentation

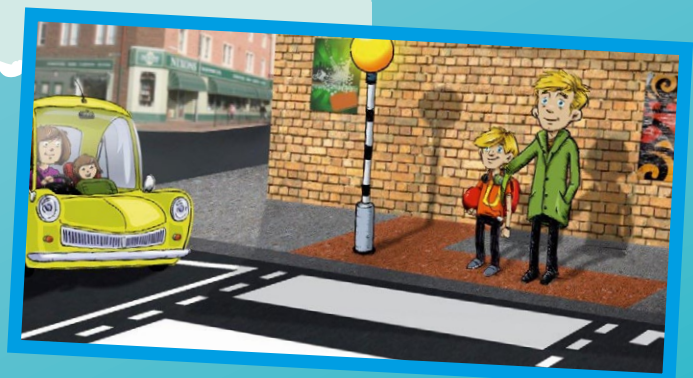
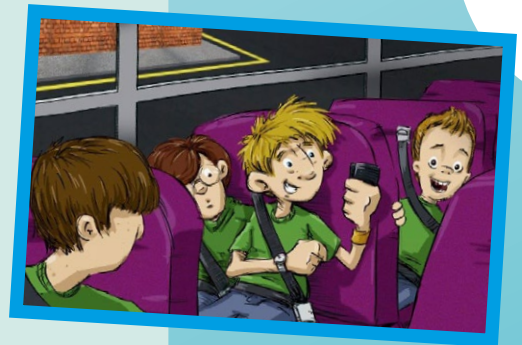
The Road Safety Presentation Pack teaches children from third class to sixth class how to develop good road safety habits in the following areas:

- Pedestrian safety
- Cycle safety
- Car safety
- Bus / coach / Luas safety
- Dangerous road user behaviour

The pack consists of age-appropriate road safety messages supported by audio-visual clips and visual aids. There is a guide for the presenter with instructions on the delivery of an effective road safety presentation. It includes lesson aims, expected learning outcomes and suggested discussion material. The programme is designed for use by anyone whose role is to promote road safety including:

- teachers,
- road safety officers,
- emergency services personnel,
- members of An Garda Síochána, and
- members of the community interested in promoting road safety.

We run free 'train the trainer' sessions on how to deliver this programme.



If you want to receive training on this resource, please contact the RSA's Road Safety Promotion Officer by email on education@rsa.ie.

Teaching Resources



Be Safe!

For children aged 5-12

Be Safe! is an activity-based resource pack on road, fire and water safety.

The pack was developed as part of the Social, Personal and Health Education (SPHE) module 'Myself', which addresses safety and protection, personal safety, safety issues and making decisions.

Different modules develop themes appropriate for different age groups. The modules build on the information and activities in earlier lessons and help the children to be more safety aware and more responsible citizens.

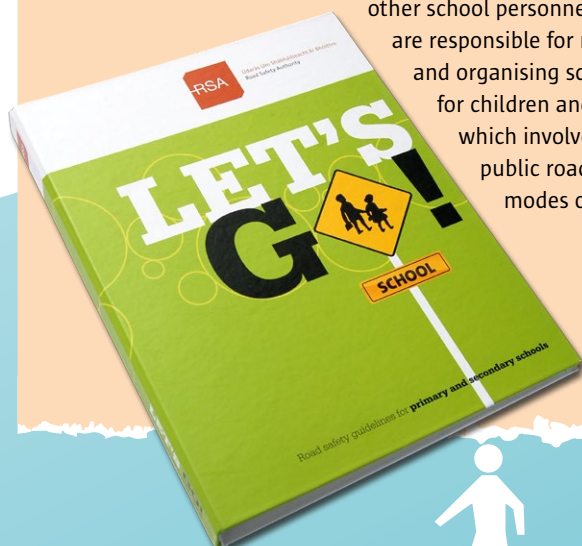
Within the road safety module, the themes are: walking, cycling and transport.

If you need a copy, please email
email education@rsa.ie.



Let's Go

Let's Go contains road safety guidelines for primary and secondary schools. It was developed for teachers and other school personnel who are responsible for managing and organising school events for children and adolescents which involve the use of public roads and various modes of transport.



The Safe Cross Code

For children aged 4-12

The Safe Cross Code teaches children how to cross the road safely. You can view it online. It includes two short animated clips called Jack and Annie, a Safe Cross Code game, and a Safe Cross Code song and dance which is performed by the Safe Cross Code animated characters. The key message is: You need the code to cross the road.

We will distribute the Safe Cross Code pack to 3rd class children. The pack contains a DVD with the Safe Cross Code Song and Dance, a lyrics poster, an instructions chart for the dance moves, colouring books, pencils, pencil sharpeners and stickers.



The Safe Cross Code



Campaign The Safe Cross Code

For more information,
please visit:
www.rsa.ie/roadsafety/campaigns

Scan here.



Teaching Resources

Secondary Schools

Streetwise

For 12-16 year olds

This is an activity based interactive resource for the Junior Certificate Programme as part of CSPE (Civic, Social and Political Education). Streetwise uses a lesson plan format so that a teacher can pick up the resource and immediately start the programme. It is easy to follow and students are involved in each lesson. You can run the module over 12 weeks. It covers nine lessons:

- Lesson 1:** Pedestrians
- Lesson 2:** Cyclists
- Lesson 3:** Motorcyclists
- Lesson 4:** Safety Belts
- Lesson 5:** Speed and speeding
- Lesson 6:** Hazard perception
- Lesson 7:** Driver fatigue (tiredness)
- Lesson 8:** Drink driving
- Lesson 9:** Road safety engineering

With this resource, students have the opportunity to complete their very own Road Safety project for which we have provided suggestions. The resource is in CD-ROM format and can be photocopied for students' individual or group activities.

As part of this road safety project, our team of Road Safety Education Officers are available to travel to your school to deliver effective and informative presentations on relevant topics. Please contact education@rsa.ie to arrange a visit.



Let's Go

Let's Go contains road safety guidelines for primary and secondary schools. It was developed for teachers and other school personnel who are responsible for managing and organising school events for children and adolescents which involve the use of public roads and various modes of transport.



Campaign Cycle Smart

Check out www.youtube.com/rsaireland to see our full range of cycling videos.



Teaching Resources

Transition year (TY)

Your Road To Safety – A Transition Year Programme

For 15-17 year olds

This programme promotes awareness, knowledge, skills and values which create a foundation for the development of safe road users. Teachers can use it in 20-hour and 45-hour formats. It builds on the active learning approaches of the Transition Year programme and introduces road safety to:

- Pedestrians
- Cyclists
- Motorcyclists
- Motorists

It also covers:

1. Safety belts and airbags
2. Driver fatigue (tiredness)
3. Drink/drug driving
4. Road safety engineering and enforcement
5. Basic first aid at road crashes
6. Emergency services and rehabilitation
7. Licensing and insurance issues
8. NCT
9. Buying a car
10. Driving abroad

The programme does not include driving lessons.



If you want to receive training on this resource, please contact the RSA's Road Safety Promotion Officer by email on education@rsa.ie



Learning to Drive

Get up to speed with the new learning to drive requirements.

Scan here.



Road Safety Week

TY students can also improve road safety awareness by organising a "Road Safety Week" in their school. We can provide the Interactive Shuttle and Roll Over Simulator (see page 17) to complement such a week.

The TY students would be responsible for managing the logistics, schedules and staffing of the shuttle with support and training from the shuttle co-ordinator and with the co-operation of the TY co-ordinator.

You can also contact our Road Safety Promotion Officer who would be delighted to visit your school to deliver a road safety presentation to your students.

For more information, please email education@rsa.ie.



Teaching Resources

Third Level

SAFEGRA DS

THIRD LEVEL ROAD SAFETY GUIDELINES

These guidelines help third level colleges to organise their very own Road Safety week.

The programme focuses on some of the major contributing factors which lead to deaths and serious injury on our roads. This programme includes:

- The Road Safety Interactive Shuttle
- A fire and ambulance service rescue
- Garda Síochána Road Show – It Won't Happen To Me
- Road Safety Campaigns
- Road Safety Questions and Answers Session
- Road Safety Table Quiz
- Road Safety Photography Competition
- Road Safety Music Challenge
- Alternative Road Safety Promotions

The Safegrads pack is provided to welfare officers in third level colleges and universities. As well as providing this information, our Road Safety Promotion Officers are on hand to assist you in planning a successful road safety event. They are available to offer advice on various activities and can also visit your campus.

If you need another copy, or wish to have a Road Safety Promotion Officer visit your college to deliver a road safety presentation, please email education@rsa.ie.

Check out

www.youtube.com/rsaireland

to see our full range
of road safety videos
and campaigns

Community Road Safety Educational Resources

We run educational campaigns for specific groups within the community based on their particular needs.

Wrecked.ie

For adults aged 17-24

This programme targets young people who are a major risk group on Irish roads and are three times more likely to be killed in a collision than the rest of the population.

Wrecked.ie uses real-life stories to tell the consequences of traffic accidents and other life-changing events that happen on our roads.

It features a series of vodcasts (video broadcasts) telling real-life stories of reckless driving. The vodcasts are illustrated with high-tech animation highlighting the key points in each speaker's testimony. These focus on themes such as driver distraction, drug driving, road user impairment, driving without insurance, modified cars and driving when using a mobile phone. This programme can also be delivered to students in SOLAS and Youthreach training programmes.

The accompanying guide tells you how to start a stimulating group discussion for each story where participants can talk openly about road safety.

We run free 'train the trainer' sessions on how to deliver this programme. You will receive a training pack, DVD and certificate.



If you would like to deliver this training programme, email education@rsa.ie.



Protecting our community A CALL TO ACTION

This is a road safety awareness programme for adults based on the Rules of the Road. It consists of a resource pack and an accompanying DVD. The programme aims to change the attitudes and behaviour of pedestrians, cyclists, motorcyclists and drivers.

Core topics covered include:

- Speed and speeding
- Road user impairment
- Unsafe behaviour towards or by vulnerable road users such as children, older adults, motorcyclists and cyclists
- Safety belts, child restraints and safety on buses
- Emergency services.

Topics are presented as thirty-minute 'session plans', ideal for community groups. They are highly interactive and include lots of activities.

We run free 'train the trainer' sessions on how to deliver this programme. These are aimed at people who work with community groups such as An Gardaí, youth workers and community leaders. You should have experience working with groups and have identified a group for this training. You will receive a training pack, DVD and certificate.



If you would like to deliver this training programme, email education@rsa.ie.



Community resources

Play it Safe

Road Safety Guidelines for Sporting Organisations

For all ages

We developed Play it Safe in association with the FAI, IRFU, GAA and Cycling Ireland. The programme gives information on organising sporting events with road safety in mind. It encourages the use of high-visibility clothing, safe driving practices when travelling to and from sporting events and other guidelines relating to road safety.

The Road Safety Promotion Officer in your area would be delighted to give you more information on developing road safety guidelines for your sporting organisation

If you would like to receive a pack email education@rsa.ie or you can download it from www.rsa.ie



Mobility Matters

For older adults

Mobility Matters is a road safety awareness programme for older people. It consists of a resource pack and DVD.

The programme covers topics such as buying a car, keeping your car in good condition, driving safely, knowing what is happening around you, bus safety, pedestrian safety, cycle safety, safety belts, child restraints and medical conditions. It also covers what the law says you must do to protect yourself and other road users.

We run a free 'train the trainer' session for trainers involved in groups for older people such as Active Retirement Ireland. You will receive a training pack, DVD and certificate.



If you would like to deliver this training programme, please contact the Road Safety Promotion Officer by email on education@rsa.ie.



Out & About!



Eilish Mulhern, RSA Road Safety Promotion Officer delivering the RSA's Community Road Safety Programme to a group at Bru Bhríde Tuam.



Scoil Íosa, Ballina Bike Week Fun Cycle.



Beep Beep Day at St. Fiaccs NS.



RSA's launch of Hi Vis Day in December 2013.



Junior School Warden Competition Winner - Scoil Mhuire Gan Smál, Ballygar.
Photo shows: Iseult Daly, Nikodem Mozgala, Cian Naughton, Katelynn Keegan, Sinéad Langan, Karly Healy and the substitutes were Natalia Adamiak and Michael Dowd. Also pictured: Garda Pat Regan, Aisling Leonard and Lauren Gilfillan, Road Safety Authority, Deirdre Caulfield, Road Safety Officer, Co. Council, Barry Rogers and Eamon Doyle, Judges and Principal Seán Naughton.



St. Raphaelas Primary School, Stillorgan, Co. Dublin.
Car Park Safety Awards Ceremony
Pictured: Majella Murray (RSPO) with Summer Lau, one of the Car Park Safety Competition Winners.



Eoin Sheahan, DCU, pictured receiving the "RSA Award for Journalism relating to Road Safety" at the SMedia Awards from Justine Trautt, RSA Road Safety Promotion Officer.



Road Safety Visit to Colaiste Mhuire, Johnstown, Kilkenny.

Left to right Principal: Michael Killeen, Class Teacher: John Dunne, Jason Dermody RSA Road Safety Promotion Officer and TY Year Head Jim O'Grady.

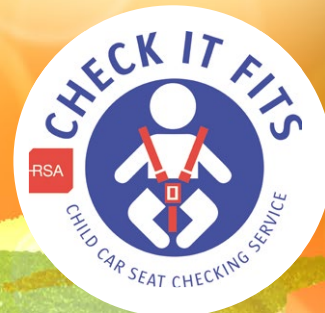


Ladybirds Girl Guides group from Celbridge, Co Kildare.



Karen and Jason, RSA Road Safety Promotion Officers, attending Road Safety week in Cork IT.

Road Safety Roadshows



For children aged 4-12

'StreetSmart' aims to bring road safety to life in a fun way for young school children. It uses a 'Streetscape' mat which has a typical street scene. 'StreetSmart' is designed for children aged between 4 and 12 years.

The Streetscape mat can be set up in your school hall. Our staff will work with teachers beforehand to decide suitable road safety lessons for your students. Children can also take part in a range of activities such as storytelling, road safety games and an interactive road safety question and answer session. Teachers and RSA staff facilitate activities. It is great fun.

StreetSmart is available free of charge.

For further information on 'StreetSmart' or to request a booking form, e-mail streetsmart@rsa.ie or refer to www.rsa.ie

The 'Check it Fits' Service is a free expert child car seat checking service. It aims to reassure parents, grandparents and guardians that their children are travelling safely in their child car seat and that the seat itself is securely fitted in the car. The service is available nationwide.

It was introduced in response to the frightening statistic that showed that as many as 3 out of 4 child car seats are incorrectly fitted. This can result in serious or fatal injury to a child.

The service is quick, easy, and it travels all around Ireland. Our experts will be happy to help you with any problem you have in installing your child seat. They will also show you how to fit the restraint correctly and answer any queries you may have.

This service is free of charge.

Log on to www.rsa.ie/checkitfits to view our calendar of events and locations.



Road Safety Interactive Shuttle

For all ages

Our road safety "Shuttle" continues to be a popular road safety attraction at schools, festivals, companies, college campuses and so on. It has been in 90 locations in 2013 with about 100,000 visitors improving their road safety knowledge.

The "Shuttle" is a fully interactive, educational road safety experience, which includes a presentation area, motorbike, car and bicycle simulators and concentration games. It also has six computers equipped with mock driving theory tests, interactive games and road safety videos.

If you require information about booking the Shuttle or if you have any questions, please email shuttlebus@rsa.ie.



Roll Over Simulator

Having attended 110 events in 2013 with over 30,000 experiencing the "Roll Over", this simulator continues to be highly effective in encouraging people to use safety belts.

The simulator is a car fitted to a hydraulic platform. You can sit into the simulator and simulate a half or a full rotation (turn). The 'simulation' demonstrates how it would feel if you were in a car which turned over in a collision.

The Roll Over Simulator generally appears at events which also host the "Shuttle" but you can book it separately, free of charge, for smaller events subject to availability.

If you require information about booking the Roll Over or if you have any questions, please email shuttlebus@rsa.ie.



Campaign

NO SEATBELT NO EXCUSE

It's EU Law:

Children under 150cms in height and under 36kgs in weight must use the correct child seat, booster seat or booster cushion when travelling in cars.

BT Young Scientist Exhibition Award

ROAD SAFETY AWARDS

Leading Lights in Road Safety Awards



BT Young Scientist Award 2014

Pictured receiving the RSA sponsored "Road Safety Award" at the BT Young Scientist Exhibition 2014 from Mr Michael Rowland, Director Road Safety, Research and Driver Education, are students Abby Horgan, Ciara Murphy and Ciara Donoghue from Scoil Mhuire, Cork. They won their award for their project "The development and evaluation of a vehicular proximity warning device for bicycles".

The RSA's "Road Safety Award" is for projects that cover a road safety or related topic. The award winners this year demonstrated that:

- they have researched their project thoroughly,
- their invention or research idea can make a difference, and
- it could have the potential to reduce road fatalities on Irish roads.

For further information, please see www.btyoungscientist.ie or www.rsa.ie

Mr Gay Byrne pictured with the winners of the education secondary award, Mount St Michael School, Roscarberry, Cork.

Leading Lights in Road Safety Awards 2013

These awards celebrate the outstanding efforts of people across Ireland to make our roads safer for everyone.

They provide a special opportunity for members of the public to honour the contribution of exceptional people who promote road safety in their communities. Anybody can nominate a 'Leading Light'.

For further information on the 2013 award winners see www.rsa.ie/leadinglights



Mr Gay Byrne pictured with the Supreme Award Winner, Mrs Gertie Shields.

Leading Lights in Road Safety Awards 2014

"Call for entries" for nominations are now open. For further information and to download an entry form, please see www.rsa.ie. The Award ceremony will take place in Farmleigh House, Dublin, in December.



Leading Lights Awards 2014

RSA

Promotional materials

You can order free road safety material such as:

- leaflets
- booklets
- posters
- high visibility materials
- educational resources

from our website

www.rsa.ie/roadsafety/orderonline

Scan here.



Useful links

www.rsa.ie

www.seatbeltsheriff.ie

www.rulesoftheroad.ie

www.theorytest.ie

www.ndls.ie

www.rollercoaster.ie

www.eumom.ie

www.facebook.com/RSAIreland

www.twitter.com/RSAIreland

www.youtube.com/RSAIreland





Údarás Um Shábháilteacht Ar Bhóithre Road Safety Authority

Páirc Ghnó Ghleann na Muaidhe, Cnoc an tSabhaircín, Bóthar Bhaile Étha Cliath, Béal an Átha, Co. Mhaigh Eo.
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