

Roscommon County Council is currently preparing a Digital Strategy for the County covering topics such as Infrastructure, Digital Economy, Innovation and Entrepreneurship, Digital Skills, Digital Services and Community. Separate Questionnaires are available for Consumers, Businesses and non-profit organisations. All Upper Shannon Erne Future Economy (USEFE) Counties; Roscommon, Leitrim, Longford and Cavan, have Questionnaires available.

This questionnaire is aimed at business organisations of all types in County Roscommon and should take around 5 minutes to complete. **Please complete by Friday 30th August 2019.** Questionnaires can be completed online at <https://arcg.is/15mCqu>. Hardcopies are available at libraries, County Council Offices and at www.roscommoncoco.ie. They can be returned to Broadband Officer, Roscommon County Council, Áras an Chontae, Roscommon.

1. How many employees are there in your organisation?

- | | |
|--------------------------------|--------------------------------|
| <input type="checkbox"/> 1-5 | <input type="checkbox"/> 50-99 |
| <input type="checkbox"/> 6-10 | <input type="checkbox"/> 100+ |
| <input type="checkbox"/> 11-49 | |

2. What business sector does your organisation primarily operate in?

- | | |
|--|--|
| <input type="checkbox"/> Agriculture | <input type="checkbox"/> Pub/Hotel/Restaurant/Café |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Financial services |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Business Services |
| <input type="checkbox"/> Retail/Wholesale | <input type="checkbox"/> Tourism/Activity Provider |
| <input type="checkbox"/> Technology Enterprise | <input type="checkbox"/> Other (specify) _____ |

3. Where are you based? (Townland/Eircode) _____

4. Does your organisation have access to high speed internet/broadband? (*high speed broadband is a minimum speed of 30Mbps download and 6Mbps upload.*)

- | | |
|-------------------------------------|-----------------------------|
| <input type="checkbox"/> YES | <input type="checkbox"/> NO |
| <input type="checkbox"/> Don't Know | |

4a. [If No] What is the primary reason your organisation doesn't have access?

- No perceived need for internet access in our organisation
- Connectivity problems – e.g. lack of access to adequate broadband
- We lack the skills to implement or benefit from the internet / world wide web
- Other (specify) _____

5. What type of connectivity method does your organisation primarily use to access the internet?

- | | |
|--|---|
| <input type="checkbox"/> DSL over landline | <input type="checkbox"/> Wireless connection/Mobile Broadband |
| <input type="checkbox"/> Fiber connection | <input type="checkbox"/> Don't know |
| <input type="checkbox"/> Satellite broadband | |

6. What download speed do you have at your business [If known]?

- | | |
|---|--|
| <input type="checkbox"/> Less than 10mbps | <input type="checkbox"/> 51-100 mbps |
| <input type="checkbox"/> 11-30 mbps | <input type="checkbox"/> Greater than 100 mbps |
| <input type="checkbox"/> 31-50 mbps | <input type="checkbox"/> Don't know |

7. Do you have an online presence?

- | | |
|--|----------------------------------|
| <input type="checkbox"/> Social Media | <input type="checkbox"/> Website |
| <input type="checkbox"/> Other (specify) _____ | |

8. For which of the following do you use digital technologies?

- | | |
|---|--|
| <input type="checkbox"/> Provide information | <input type="checkbox"/> Advertise to potential new customers |
| <input type="checkbox"/> Market our products / services | <input type="checkbox"/> Managed internal business processes e.g. Cloud services |
| <input type="checkbox"/> Deliver products/services e-commerce or bookings site | <input type="checkbox"/> Accept or make payments |
| <input type="checkbox"/> Communication with customers or suppliers (incl. customer service) | <input type="checkbox"/> Compliance with regulatory or legislative requirements |
| <input type="checkbox"/> Local Authority (LA) services | <input type="checkbox"/> Other (specify) _____ |

8a. If LA services then which digital public services do you use?

- | | |
|--|--|
| <input type="checkbox"/> Social Media | <input type="checkbox"/> Live webcasting |
| <input type="checkbox"/> Online event calendar | <input type="checkbox"/> BCMS |
| <input type="checkbox"/> MapAlerter | <input type="checkbox"/> Other (specify) _____ |

9. Do you consider the increasing use of digital technologies by consumers is having an impact on your business or organisation?

- | | |
|--|---------------------------------------|
| <input type="checkbox"/> Little or no impact | <input type="checkbox"/> Major impact |
| <input type="checkbox"/> Moderate impact | <input type="checkbox"/> |

10. To what extent do you consider the increasing use of digital technologies by consumers presents your organisation with a threat or an opportunity?

- | | |
|---|---|
| <input type="checkbox"/> More of a threat | <input type="checkbox"/> Both threat and opportunity in equal measure |
| <input type="checkbox"/> Neither threat nor opportunity | <input type="checkbox"/> More of an opportunity |

11. Overall what do you consider to be the challenges your organisation is facing in benefitting more from the use of digital technologies?

- | | |
|--|--|
| <input type="checkbox"/> Technical – i.e. broadband availability | <input type="checkbox"/> Funding issues |
| <input type="checkbox"/> Lack of skills to exploit the online world | <input type="checkbox"/> Other (specify) _____ |
| <input type="checkbox"/> Lack of suppliers with the requisite skills in the area | |

12. What would you like to see being done in order to facilitate the successful development of a digital strategy in Roscommon? What organisations should be involved?

13. Please provide any examples of where an individual or organisation has embraced digital technologies to good effect?

14. Would you be willing to be a case study in the digital strategy, if so please provide email?

15. Would you like to take part in a Business Digital Strategy consultation workshop? If so, please provide email

Further information on how we process your personal data and how to exercise your rights in relation to the processing of your personal data can be found on our privacy statement and our GDPR policy on our website www.roscommoncoco.ie. All personal data will be securely destroyed on completion of the digital strategy. You can opt out of this business digital strategy consultation at any time by contacting our DPO on 090 6637100 or email dataprotection@roscommoncoco.ie